Why is this important to you?

• What specifically are you asking for?

- Why do you want, need or deserve it?
- What could be the specific objections?
- How will you manage these objections?
- What is the worst that will happen?
- What are your negotiation points?

What specifically is your team/team member asking for?
Why is this important to your team/team member?
Why do your team/team member want, need or deserve it?
What could be the specific objections?
How will your team/team member manage these objections?

• What is the worst that will happen?

• What are your team's/team member's negotiation points?